

2012 Licensed Price List

ITEM #	NAME	DECORATION METHOD	PG	DESCRIPTION	MIN ORDER	NFL PRICE	COLLEGIATE PRICE	COCA-COLA PRICE	MSRP	MAP
113-00	Manta	Digital Print		Sun Shelter	2		\$36.00		\$79.95	\$71.95
202-19	Piccadilly	Engraved Patch		Wicker Picnic Basket for 2	2	\$ 45.00			\$99.95	\$89.95
214-90	Windsor	Engraved Patch		Deluxe Wicker Picnic Basket for 4	1	\$ 200.00			\$439.95	\$399.95
301-55	Highlander	Engraved Patch		Deluxe Wicker Picnic Basket for 4	1	\$ 100.00			\$219.95	\$199.95
508-23	Malibu	Digital Print		Shoulder pack w/ deluxe picnic service for 2	2	\$ 50.00	\$50.00		\$109.95	\$99.95
508-23	Malibu	Embroidered		Shoulder pack w/ deluxe picnic service for 2	2		\$52.00		\$115.95	\$103.95
522-49	Barossa	Digital Print		Single bottle wine tote w/ 2 glasses & accessories	2	\$ 25.00			\$55.95	\$49.95
545-00	Cart Cooler	Digital Print		Soft cooler on wheels	2	\$ 33.00	\$33.00		\$74.95	\$65.95
596-00	Bongo Cooler	Digital Print		Cooler/ Seat	2	\$ 16.00	\$16.00		\$35.95	\$31.95
598-00	Tahoe	Digital Print		Extra Lg insulated shoulder tote w/water-resistant liner	4	\$ 20.00	\$20.00		\$44.95	\$39.95
599-00	Mercado	Digital Print		Insulated double lid cooler basket features water-resistant interior	6	\$ 20.00	\$20.00		\$44.95	\$39.95
600-00	Molly	Digital Print		Insulated, lunch tote with water-resistant interior and exterior	4		\$10.00		\$22.95	\$19.95
608-00	Six-Pack	Digital Print		Insulated, six pack holder for bottles and cans.	4	\$ 16.00	\$16.00	\$ 16.00	\$35.95	\$31.95
611-00	12 Pack	Digital Print		Insulated, twelve pack holder for bottles and cans	4	\$ 22.00	\$22.00		\$49.95	\$43.95
614-00	Activo	Digital Print		Insulated, multi-pocket expandable tote w/ waterproof lining	4	\$ 17.00	\$17.00	\$ 17.00	\$37.95	\$33.95
615-00	Aluminum Travel Table	Digital Print		Travel table with carry sling	1	\$ 58.00	\$58.00		\$129.95	\$115.95
618-00	Ventura	Digital Print		Portable recliner featuring adjustable backpack-style shoulder strap	6	\$ 33.00	\$33.00		\$73.95	\$65.95
619-00	Topanga	Digital Print		Lg insulated shoulder tote w/ water-resistant liner	4	\$ 16.00	\$16.00	\$ 16.00	\$35.95	\$31.95
619-00	Topanga	Embroidered		Lg insulated shoulder tote w/ water-resistant liner	4		\$18.00		\$39.95	\$35.95
623-04	Duet	Digital Print		2-Bottle wine & cheese tote w/ accessories	4	\$ 22.00	\$22.00		\$49.95	\$43.95
623-04	Duet	Embroidered		2-Bottle wine & cheese tote w/ accessories	4		\$24.00		\$54.95	\$47.95
625-00	Oniva Seat Sport	Digital Print		Sports-themed Multi position padded seat	2		\$25.00		\$55.95	\$49.95
626-00	Oniva Seat	Digital Print		Multi position padded seat	2	\$ 25.00	\$25.00	\$ 25.00	\$55.95	\$49.95
627-00	Stadium Seat	Digital Print		17" x 11" Padded stadium seat	4		\$19.00		\$42.95	\$37.95
628-00	Reflex Travel Couch	Digital Print		Ventura Seat for two	1	\$ 70.00	\$70.00		\$155.95	\$139.95
631-95	Wine Sack	Digital Print		Single bottle wine tote w/ corkscrew	4	\$ 10.00			\$22.95	\$19.95
633-00	PTX Cooler Pack	Digital Print		Backpack cooler	2	\$ 20.00	\$20.00		\$44.95	\$39.95
640-00	Zuma	Digital Print		19" Insulated backpack w/ waterproof liner	4		\$20.00		\$44.95	\$39.95
640-00	Zuma	Embroidered		19" Insulated backpack w/ waterproof liner	4		\$22.00		\$49.95	\$43.95
641-00	Turismo	Digital Print		Backpack w/ 2 insulated compartments & water duffel w/sports bottle	2		\$30.00		\$66.95	\$59.95
641-00	Turismo	Embroidered		Backpack w/ 2 insulated compartments & water duffel w/sports bottle	2		\$32.00		\$71.95	\$63.95
643-95	Brunello	Digital Print		2 Bottle Neoprene wine tote w/ corkscrew	4	\$ 14.00			\$31.95	\$27.95
644-00	Milano	Digital Print		Insulated neoprene lunch tote	4		\$15.00	\$ 15.00	\$33.95	\$29.95
645-00	Metro Basket	Digital Print		Fully collapsible insulated basket	2	\$ 22.00	\$22.00	\$ 22.00	\$49.95	\$43.95
645-00	Metro Basket	Embroidered		Fully collapsible insulated basket	2		\$24.00		\$53.95	\$47.95
660-85	Cellar w/ Trolley	Digital Print		6 bottle wine tote on wheels	2	\$ 50.00			\$109.95	\$99.95
667-43	Manhattan - Black	Engraved Plate		Complete Martini travel set	1	\$ 85.00			\$189.95	\$169.95
681-00	Fiero	Engraved Plate		5 piece BBQ tools set in silver carry case	2		\$38.00		\$84.95	\$75.95

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685-00	Football Cooler	Digital Print		Large capacity, football shaped cooler - Pro	1	\$ 120.00			\$265.95	\$239.95
685-02	Football Cooler	Digital Print		Large capacity, football shaped cooler w/ stripes	1		\$120.00		\$265.95	\$239.95
686-00	Mega Can Cooler	Digital Print		Can replica cooler featuring a carry handle & removeable lid - 27 can capacity	2	\$ 62.00	\$62.00		\$137.95	\$123.95
689-04	Metro Wine Tools	Digital Print		4 piece wine accessory set	4	\$ 14.00			\$30.95	\$27.95
690-00	Can Cooler	Digital Print		Can replica cooler featuring a carry handle & removeable lid - 10 can capacity	4	\$ 28.00	\$28.00	\$ 28.00	\$61.95	\$55.95
699-00	Roadside Emergency Kit	Digital Print		Emergency car kit	2	\$ 23.00			\$50.95	\$45.95
747-03	Metro BBQ Tote	Digital Print		Three piece BBQ tool set with silicone handles in an easy-to-carry tote	2	\$ 21.00	\$21.00		\$46.95	\$41.95
749-03	BBQ Tote	Digital Print		BBQ tote containing 3 pc BBQ tool set w/ wooden handles	4	\$ 16.00	\$16.00		\$35.95	\$31.95
750-00	Buccaneer	Digital Print		Insulated cooler tote w/ 3 pc BBQ tools and charcoal grill	2		\$90.00		\$199.95	\$179.95
750-00	Buccaneer	Embroidered		Insulated cooler tote w/ 3 pc BBQ tools and charcoal grill	2		\$92.00		\$204.95	\$183.95
769-00	Bean Bag Throw	Digital Print		Bean Bag toss game, includes 2 boards & 6 bean bags w/carry case	1		\$50.00		\$110.95	\$99.95
770-00	Vulcan	Digital Print		Insulated cooler tote w/ 3 pc BBQ tools and propane grill	2		\$110.00		\$244.95	\$219.95
770-00	Vulcan	Embroidered		Insulated cooler tote w/ 3 pc BBQ tools and propane grill	2		\$112.00		\$249.95	\$223.95
774-00	V-Grill	Digital Print		Portable folding charcoal grill in carry bag	2		\$20.00		\$44.95	\$39.95
775-00	X-Grill	Digital Print		18.5" charcoal BBQ in carry tote	2		\$33.00	\$ 33.00	\$73.95	\$65.95
780-00	Party Cube	Digital Print		Insulated party cooler with removable, collapsible stand	1	\$ 38.00	\$38.00	\$ 38.00	\$84.95	\$75.95
789-00	Sling Chair	Digital Print		Folding portable seat	2		\$20.00		\$44.95	\$39.95
790-00	Monaco Beach Chair	Digital Print		Lightweight & portable reclining beach chair with backpack straps	1		\$38.00		\$84.95	\$75.95
809-00	Sports Chair	Digital Print		Aluminum chair w/ fold-out table, insulated drink holder, and pockets	2		\$45.00	\$ 45.00	\$99.95	\$89.95
809-00	Sports Chair	Embroidered		Aluminum chair w/ fold-out table, insulated drink holder, and pockets	2		\$47.00		\$104.95	\$93.95
811-00	Picnic Table	Digital Print		Portable folding table with 4 bench seats and carry case	2		\$55.00	\$ 55.00	\$124.95	\$109.95
811-00	Picnic Table Sport	Digital Print		Portable folding table with 4 bench seats and carry case	2	\$ 60.00	\$60.00		\$134.95	\$119.95
820-00	Blanket Tote	Digital Print		59x51" Blanket w/water-resistant backing, shoulder strap & pocket	4		\$15.00	\$ 15.00	\$33.95	\$29.95
822-00	Umbrella	Digital Print		Umbrella	2		\$25.00		\$55.95	\$49.95
840-00	Free Throw	Engraved		Round cutting board with basketball design	4		\$15.50		\$34.95	\$30.95
854-00	Circo	Engraved		Circular cheese board containing stainless cheese tools w/ wooden handles	4	\$ 16.00	\$16.00		\$35.95	\$31.95
868-00	Elan	Engraved		Stainless steel, waiter-style corkscrew with bamboo handle in Bamboo box	4	\$ 13.00	\$13.00		\$28.95	\$25.95
869-00	Asiago	Engraved		4 tool cheese entertaining set w/ hide-a-way tool feature	2	\$ 25.00			\$55.95	\$49.95
878-00	Brie	Engraved		Junior Circular cheese board containing 3 SS cheese tools w/ wooden handles	4	\$ 12.00			\$26.95	\$23.95
887-00	Syrah - Black	Engraved Plate		5 piece wine accessory set	2	\$ 14.00			\$30.95	\$27.95
889-00	Cabernet - Black	Engraved Plate		8 piece wine accessory set with lever-style cork pull	2	\$ 33.00			\$73.95	\$65.95
894-00	Homerun!	Engraved		Baseball-shaped bamboo cutting board	4		\$15.50		\$34.95	\$30.95
896-00	Touchdown Pro!	Engraved		Football-shaped bamboo cutting board	2	\$ 16.00			\$35.95	\$31.95
896-00	Touchdown!	Engraved		Football-shaped bamboo cutting board	4		\$16.00		\$35.95	\$31.95